



H.O.G.[®] OFFICER CONNECTION

Connecting officers to Harley-Davidson

FEEL FREE TO FORWARD THIS ISSUE OF H.O.G.[®] OFFICER CONNECTION TO YOUR CHAPTER MEMBERS

A MESSAGE FROM YOUR H.O.G.[®] REGIONAL MANAGER

In September, Isador Flores, a H.O.G. member from Visalia, California, was the lucky winner of a 2024 Road Glide Limited[®] motorcycle in H-D's September Salute to Service sweepstakes. That's an awesome prize, and because Isador is a H.O.G. member, it's gets even better: he also won a bonus prize of 100,000 H-D Membership points—an additional value of \$1,000! Anyone could win the bike, but only a member could also claim the bonus points.

I bring this up because it helps illustrate the point of a phrase we often use here at the Harley Owners Group, which is “membership has its benefits; participation has its rewards.” It's a simple statement with a deeper meaning.

The “benefits” are obvious, things like pins and patches, preferred pricing, roadside assistance, and the other “stuff” you get for joining the club. The “rewards” might appear to be less tangible, but they are just as meaningful and valuable. These are the experiences, relationships, and memories we achieve by participating in the things we all love to do—riding our motorcycles and sharing fellowship with other riders. Long after the ride is over, they are the things we remember.

Not every member wins a motorcycle or 100,000 bonus points, but by taking full advantage of the benefits *and* rewards of membership, I believe they will get far more value in return than the price of a membership.

As we approach the end of riding season and head into the busy holiday season, I'd like to thank each of you for everything you do to make H.O.G. the world's biggest and best riding club. Let's close out the year strong and get ready for an awesome ride in 2025!



CHRIS HARRISON

H.O.G. Regional Manager - Western
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End of Season Tips & Tricks

Riding season may be winding down in some areas, but the next few months are still a very busy time for chapters and dealerships. These tips can help you stay running full throttle ahead to the end of the year and beyond:

- With the holiday season nearing, including Black Friday and other end-of-season sales and events, many dealers will see an influx of new customers through their doors. These activities are great opportunities to introduce your H.O.G. chapter to new riders and begin to form relationships for the future. Work with your dealership staff to find ways to put H.O.G. front and center during the holiday season.
- Ensure new officers joining your chapter next year have up to date profiles in the H.O.G. system. Ask your dealership H.O.G. Manager to update your officer roles and permissions as needed on [HDnet.com](https://www.harley-davidson.com/hdnet). Only a dealership employee with access to that dealer-only system can make these changes.
- When submitting an insurance application to cover a chapter holiday party, signed contracts must be submitted along with your application. Harley-Davidson Insurance can't process your application without a signed contract, so include it with your request to avoid the possibility of delay or denial of coverage. Applications can take up to 6 weeks to process, so plan accordingly. If you have any insurance questions, please contact your HOG Regional Manager.



Save the Date: H-D Year-End Event on November 9

To celebrate a memorable year of bike rallies, joy rides and everyday adventures, Harley-Davidson is hosting a 2024 Year-End Event on Saturday, November 9, at participating H-D dealerships nationwide. All riders are invited to gather to share stories, have fun celebrating the reasons we all ride, and take a moment to honor the courage and sacrifice of our local military veterans who are part of the Harley-Davidson community. There will be fun activities and special surprises at many dealerships, including:

- **Bike sweepstakes:** Enter for a chance to win a 2024 Fat Boy® Harley-Davidson motorcycle, an ultimate experience three-day trip to Milwaukee, plus a bonus of 100,000 H-D® Membership points*
- **Giveaway drawings:** On Saturday, November 9, from 12pm EST and 5pm EST, hourly \$500 in-store shopping sprees will be announced live in conjunction with H-D partner [Rolling USA*](#)
- **H-D Membership bonus points special:** H.O.G. members can earn up to 2,000 bonus points (a \$20 value) with a \$100 in-store purchase made from November 8-10**
- **For veterans:** participating dealerships will be offering an exclusive Harley-Davidson pin—available while supplies last

The year-end event is also a perfect time to invite your chapter members to visit the dealership to have odometer readings taken for Ride 365 annual and chapter mileage challenges.

For more information about the open house event, contact your dealer or [click here](#).



Just Released: 2025 H.O.G. Rally Schedule

The 2025 H.O.G. rally schedule promises to offer another incredible year of great fun and memories, with adventure abounding from coast to coast. The season begins with some fun in the sun, travels through breathtaking mountain scenes in the east and west, continues along the shores of mighty rivers and great lakes, and closes with a salute to America's heroes.

More information about 2025 H.O.G. rallies will be available on the [H.O.G. Rally Map](#) when registration opens in early December.

2025 H.O.G. Touring Rallies

- Run to Daytona H.O.G. Touring Rally, February 23-27, Sunrise, FL to Leesburg, FL
- Spring Heat in Arizona H.O.G. Touring Rally, March 28-April 1, Albuquerque, NM to Apache, AZ
- Texas Hill Country H.O.G. Touring Rally, May 7-10, Round Rock, TX to San Antonio, TX
- Great River Lower H.O.G. Touring Rally, May 19-23, New Orleans, LA to St. Louis, MO
- Roaming the Black Hills H.O.G. Touring Rally, June 4-9, Cody, WY to Deadwood, SD
- Great River Upper H.O.G. Touring Rally, August 25-30, Fargo, ND to St. Louis, MO
- Tour of Valor H.O.G. Touring Rally, October 14-20, Hughesville, MD to Dayton, OH

2025 H.O.G. Regional Rallies

- Gulf Coast H.O.G. Rally, May 1-3, Beaumont, TX
- Mid-America H.O.G. Rally, June 5-7, Springfield, MO
- Appalachian Thunder H.O.G. Rally, June 25-28, Cumberland, MD
- Great Lakes H.O.G. Rally, June 26-28, Marquette, MI
- Pacific Northwest H.O.G. Rally, July 17-19, Spokane, WA
- Valley to the Mountains H.O.G. Rally, August 14-16, Monticello, NY
- Iron Adventure H.O.G. Rally, August 19-23, Bartlett, NH
- Rocky Mountain H.O.G. Rally, September 11-13, Pikes Peak, CO
- Golden State H.O.G. Rally, October 2-4, Fresno, CA

2025 H.O.G. Check-Ins

- Daytona Beach Bike Week, March 1-8, Daytona Beach, FL
- Laconia Motorcycle Week, June 14-21, Laconia, NH
- Sturgis Motorcycle Rally, August 1-8, Sturgis, SD



2025 CHAPTER MEMBERSHIP ENROLLMENT FORM AND RELEASE

Chapter Name: _____

Member Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

E-mail Address: _____

Phone: _____ Member Nat'l H.O.G. Number: _____

Expiration Date of National H.O.G.® Membership: _____

New 2025 Chapter Release Forms

The Chapter Membership Enrollment Form and Release, aka “waiver,” protects your chapter and you as an officer in the case of an accident during a chapter event. It’s a simple, easy-to-understand contract between the member and the chapter that documents that the member acknowledges the reason for the release, the risks of operating a motorcycle and that they will hold the chapter harmless should an incident arise during a chapter function. The new 2025 waiver form may now be signed upon renewing or enrolling in chapter membership for 2025 and will remain in effect through the end of 2025. Release forms may be downloaded [here](#). More information about the form is available in the [Chapter Handbook](#), or contact your regional manager with questions.



Support Veterans with H.O.G. R.E.D. Merchandise

H.O.G. members can show their support for those who serve with unique merchandise available only from the Harley Owners Group, including the R.E.D. T-shirt shown here. Chapters can also order customized merchandise through the online store, including T-shirts, patches, banners, event pins, and more. Visit the [H.O.G. merchandise store](#) to view the full selection of officially licensed H.O.G. merchandise.

CHAPTER TIP

Use the Right Tool to Manage Chapter Enrollment

If you're using a spreadsheet, some third-party software or even the back of a napkin to keep track of your chapter members, there is a better way! When it comes to managing your list of active chapter members, H.O.G.'s Manage My Chapter tool is the best tool for the job. Use it to review your active member list, add and delete members from your chapter roster, and to ensure you have up-to-date contact information for your members. You can find a link to the Manage My Chapter tool [here](#) in the Chapter Officers Resources section of h-d.com.

*Sweepstakes entry period from November 8, 2024, at 9 am EST through November 10, 2024, at 11:59 pm EST. No purchase is necessary. Purchase does not increase odds of winning. Open only to legal residents of the continental United States, including D.C. and Alaska and excluding Hawaii who are 21 years or older, and legal residents of Canada, who have reached the age of majority in their state, province, or territory of residence at time of entry. Void where prohibited. Need not be present to win. See participating H-D® dealerships for details or visit official rules. Visit official rules at HD-Promo.com/yearendevent.

**Paid members will receive 2,000 bonus points (\$20 value) on a purchase of \$100+ between November 8, 2024, at 9 am EST through November 10, 2024, at 11:59 pm EST at participating dealers only; H-D® Membership must be activated at the time of sale. Points apply to a single transaction for eligible purchases of \$100+ before tax and after any sales discounts are applied. Promotion good for genuine H-D® and H-D® licensed products only. Usual point restrictions apply. Please allow up to 72 hours for points to appear in your account. Visit bit.ly/HD_points for details.