



H.O.G.® OFFICER CONNECTION

Connecting officers to Harley-Davidson

WELCOME TO 2025 REGIONAL OFFICER CONNECTION REGISTRATION

ROC

Greetings Chapter Officers,

The Harley Owners Group is excited to offer in-person Regional Officer Connection (ROC) training sessions beginning in January 2025. With a calendar of 21 locations nationwide, attending this inspirational and educational training experience is convenient and accessible.

At a ROC session, you'll work with the national H.O.G. team and fellow officers from around the country to share best practices, exchange ideas about H.O.G. chapter activities, rides and events, and discuss other ways to make your chapter run smoothly and create great experiences for your members. ROC training sessions are intended for current, incoming and potential Chapter Officers, H.O.G. Managers, and Dealer Principals and all are welcome to attend.

Each ROC active-learning session will last the full day, with lunch provided on site. In addition to group sessions, there will be opportunities for attendees to split into smaller groups to discuss, share, and brainstorm ideas.

Please read the instructions in this email and feel free to reach out to me with any questions you may have. We appreciate the time and effort you invest as an officer and look forward to having a fun, engaging time with you at an upcoming ROC session.



CHRIS HARRISON

H.O.G. Regional Manager - Western
253-230-4047 | [Email](#)

Before You Register

- Meet with your H.O.G. Manager and fellow officers to agree upon and select your chapter's ROC attendees
- Identify which session you would like to attend
 - Space at each session is limited. You may need to pick an alternate session if your first choice is full.
 - Register as early as possible to reserve your spot.
 - A current officer must register on behalf of any new or potential officer attendees
- Each chapter can send up to six (6) chapter officers. They can be a combination of Primary Officers, Discretionary Officers, or potential future officers. Non-officer guests should not attend ROC training sessions.
- H.O.G. Managers, Dealer Principals and other engaged dealer staff are encouraged to attend as well and are not included in six-participant limit
- ROC session locations, dates, and the registration site link are listed below
- Registration closes two weeks prior to each session. However, individual sessions may close sooner if all spaces are filled.

How to Register

Choose your preferred Regional Officer Connection session from the dates below, click the [registration link](#) and follow the steps to register. After registering for your session, you will receive a confirmation email.

The host hotel where each session will be held is listed on the registration page, where you will also be able to make room reservations. If you register for chapter officers other than yourself, please be sure to share the location information with each attendee you have registered.

- January 11, Austin, TX
- January 11, Mt. Juliet, TN
- January 18, East Point, GA
- January 18, St. Louis, MO
- January 25, Charlotte, NC
- January 25, Covington, KY
- February 1, Orlando, FL
- February 1, Tempe, AZ
- February 1, Cedar Rapids, IA
- February 8, Sacramento, CA
- February 8, Lansing, MI
- February 15, Natick, MA
- February 15, Cathedral City, CA
- February 15, Schaumburg, IL
- February 22, Wilmington, DE
- February 22, Salt Lake City, UT
- March 15, Norman, OK
- March 15, Bloomington, MN
- March 22, Pittsburgh, PA
- April 5, Bellevue, WA
- April 19, Schenectady, NY

To register for your ROC session, please visit the registration site [here](#).

After You Register

- A follow-up pre-work email will be sent to attendees after registration closes for each ROC session approximately two weeks prior to the scheduled date. This e-mail will include:
 - A link to an online ROC pre-work video
 - A link to a ROC pre-work written assignment
- Please complete both pre-work assignments prior to your ROC session